

LACRO NiE Advocacy Successful Case Studies



"Eta & Iota in Nicaragua: The key role of the advocacy to support nutrition in emergency"



"Guatemala Nutrition Cluster Experience: a long way to improve national capacity to nutrition response in emergencies"

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May 2, 2022



Nicaragua: response to Eta&lota Hurricanes



CO Management

Support to include nutrition in emergency response plan



Nutrition focal point (ECD Specialist)
Strong internal advocacy

LACRO Office
Technical Support

Advocacy



- ✓ Barrier to include Nutrition
- ✓ Limited number of sectors to include in Appeals
- ✓ Nutrition in Health Sector

- ✓ Open to include nutrition
- ✓ Restrictions to include supplies

- ✓ Good relationship Nut focal points with government
- ✓ Refused public recognition of nutrition needs

\$1.2 M mobilized

Technical support requested



National working group (GTT-Nutrition)



- ### RESULTS
- ✓ Nutrition under Health in Appeal
 - ✓ Mobilization of funds for UNICEF Nutrition response
 - ✓ Strengthening national capacities

- ✓ National norms for CMAM & counseling material
- ✓ Training of 774 health workers
- ✓ Screening <5: 39,308 / Treatment: 3,228

Key Advocacy Message
"A child during an emergency is nine times more likely to die due to diarrhea or pneumonia associated with malnutrition than well-nourished children".



What can we learn from Nicaragua's Eta & Iota NiE response?

1. **The managerial support at the country office is critical in decision-making spaces like UN-Humanitarian Country Team, Government, and Donors.** The advocacy role of representatives increases the probability of getting the government's support and appropriate fundraising from donors to cover needs.
2. **The inclusion of nutrition as a priority sector in the UNICEF response plan since the beginning supports the advocacy efforts at all levels.** An open dialogue between the management and technical officers facilitates in finding alternative ways to overcome challenges.
3. **Pre-existing partnership with the Ministry of Health and the National Civil Protection System facilitated the negotiation process.** UNICEF and MOH have a relationship of mutual trust based on many years of working together. A similar effort is required with civil protection systems, as they are responsible for managing crises when disasters hit.
4. **Joint discussion with the government, UN System, and Donors about the importance of nutrition as a "life-saving response" based on critical information, scientific evidence, and technical argument increases the possibility of success.**



Guatemala: Nutrition Cluster Experience



CO Management

Country Program includes nutrition as priority



UNICEF Leadership in Nutrition Strong internal & external advocacy

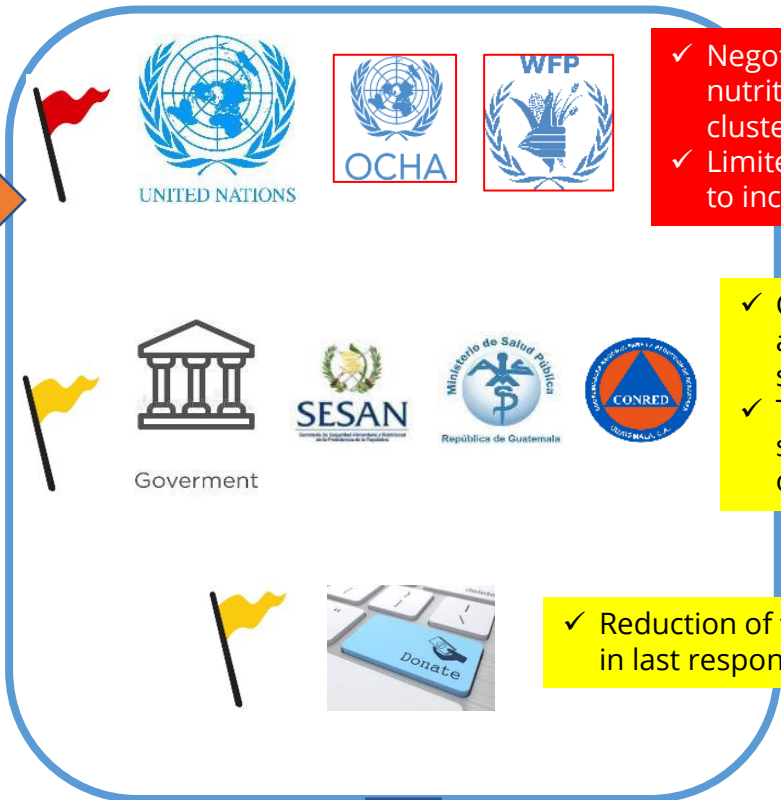
Active participation in Inter-cluster meetings
NC monthly meetings



Working group

Participation of:
Government entities
NGOs
UN agencies

Key Advocacy Message
Differences between nutrition and food security actions (breastfeeding, supplementation, treatment), were highlighted. It was emphasized that when nutrition is under food security, these interventions are not allocated sufficient funds.



✓ Negotiation to separate nutrition from food security cluster
✓ Limited number of sectors to include in Appeals

✓ Government pays attention to the situation
✓ Try to hide when a sudden increase occurs.

✓ Reduction of funds in last responses



\$3.0 M mobilized

RESULTS
✓ Nutrition is a standalone sector and recognized by Government
✓ Development a common technical approach

Capacity Strengthening

Nutritional Brigades 2018-2021

Response Plan HNO & HRP 2021

Brought nutrition attention to maternal and child population through:
 ✓ ≈ 130 brigades formed
 ✓ ≈ Screening <5: 50,000



What can we learn from Guatemala's Nutrition Cluster Experience?

- 1. The negotiation process with OCHA and WFP to have Nutrition as a standalone sector takes time, but is critical.**
- 2. The Nutrition Cluster is recognized as a collaborative technical space to support emergency response at the national level.** It shows that Coordination is effective when people/partners share a vision and feel part of a joint effort.
- 3. Donors have a particular interest in tangible things. For that reason, Nutritional Brigades has successfully demonstrated what nutrition is in emergencies.** The nutritional brigade is a good example; it is visible and concrete, and people understand it. Local authorities value the work done by the Brigades and advocate for them.
- 4. Acute malnutrition is a political issue for the media that should be treated carefully and the Cluster needs to show how they can help the Government face the challenge.**

Acknowledgements

These Case Studies would not have been possible without the commitment and leadership of the UNICEF LACRO office and the close collaboration of the UNICEF country offices team, especially the nutrition focal points and nutrition teams, who were available to share their experience and support the data collection process.

